



**I'M CURRENTLY RUNNING A SOLO DESIGN BUSINESS.** *selected projects:*

**The Business of Aging Conference Graphics** › MaRS Discovery District, Toronto  
*Creative Direction, Design, Animation, Audio Mix*

November 2009 › 6 weeks › Create 6 minutes of animation which set the tone & introduced multiple topics covered at this large two-day event. Voiceover by Ann Medina, Emmy Award-winning television journalist. [ [VIEW PROJECT](#) ]

**The Pop Shoppe Web Featurettes** › The Pop Shoppe Soda Company, Burlington  
*Animation, Editorial*

August 2009 › 5 weeks › Animated crazy Pop Shoppe characters in 3 separate videos for a brand new website developed by **AmoebaCorp** & **One Method**: a Yeti / Sasquatch staring contest, a Leprechaun / Unicorn battle, and a tale of the Origin of Pop Shoppe's sodas. [ [VIEW PROJECT](#) ]

**Design Thinkers Conference 2009** › RGD Association, Toronto

*Concept, Editorial, Animation, Compositing*

Oct 2009 › 3 weeks › Collaborated with the event's design sponsor **Hambly + Woolley** to produce 3 mock trailers for the conference and similar events. [ [VIEW PROJECT](#) ]

**I DID SOME COOL PROJECTS AT MY LAST FULL-TIME JOB.**

**Motion Designer, Juice Productions Inc** › Toronto

July 2007 to Dec 2008 › Concept and execution of motion/editing projects in the film industry.

Clients: New Line Cinema, Alliance Films, THINKfilm and Maple Pictures. *selected projects:*

**Taxi to the Dark Side DVD Menu Package**

*Graphic Design, Animation, Compositing, Audio Mix*

June 2008 › 4 weeks › Working with two existing creative directions from the poster and title design, I created a package which pulls the viewer into this Oscar-winning documentary.

**Real Time Theatrical Trailer**

*HD Assistant Editorial, Typographic Design/Animation*

August 2008 › 5 weeks › A challenging trailer to cut, as it required a large stylistic departure from the film itself. Starring Randy Quaid, Jay Baruchel.

**I ALSO FREELANCE SOMETIMES.** *selected projects:*

**CBC, Toronto** › Various Programs incl. Lang O'Leary Exchange, News Now, Connect  
February 2010 › *Motion Graphics, Animation*

**Technicolor, Toronto** › 10 sec TV Spots, Ontario Lottery & Gaming Commission (OLG)

August 2009 › *Typographic Revisions, Animation*

**Imarion, Toronto** › 30 sec Opener, Hot Docs Film Festival

April 2009 › *Design, Animation*

**I ATTENDED UNIVERSITY.**

**York University/Sheridan Institute Honors Bachelor of Design Program (4 years)**

Graduated June 2007, Cum Laude, with additional *Professional Certificate in Digital Design*

**I'M GRATEFUL THAT MY WORK HAS BEEN AWARDED AND PUBLISHED.**

**Summit Intl Awards** › 2010, *Innovator Award* - Consumer Product Website, *The Pop Shoppe 'TypeFontBat'* (Book, Published by BNN Inc, Japan) › 2009 *Feedback* (Typeface Design)

**Computer Arts - Projects (Magazine)** › Jan 2009 *DSGNTHNKRS 08* (Video)

**Applied Arts (Magazine)** › Sept/Oct 2007 *Xenopolis* (Book)

**Registered Graphic Designer of Ontario (RGD) Awards** › 2007

*Winner* - Adobe Design Award for Print Design, *Xenopolis* (Book)

*Winner* - Cahan & Associates Award for Best Rationale, *Xenopolis* (Book)

*Honorable Mention* - Applied Arts Award for Magazine Design

**International Adobe Design Achievement Awards (ADAA)** › 2007

*Semifinalist* - Book Design (*Xenopolis*) & Web Design, (Wholestory.ca)

**I LIKE ATTENDING CONFERENCES & SEMINARS.** *recent events:*

**Design Thinkers 2009 Conference, Toronto, CAN** - Nov 2009 › 2 days

**F5 Festival, New York City, USA** - Apr 2009 › 2 days

**Pause: Ideas in Motion, New York City, USA** - Nov 2008 › 2 days